



Candidate: Drew Webb

Years in Estes Park: 4 years

Prior Experience – Career Information:

I have over 40 years of serving in senior leadership, advisory roles, and board memberships including: Partner, Kerlin Capital Group, Los Angeles, CA; Chairman and Chief Executive Officer, Unilectric, Inc., Austin, TX; Chief Operating Officer, Farmer Brothers Coffee, a major food manufacturing and distribution organization; Senior Vice President of ConAgra, Inc., responsible for global strategic planning and mergers and acquisitions; and board positions at Coffee Bean International, Sav Max Foods, Unilectric, Inc.

For the past 20 years I was a partner at Kerlin Capital Group, a private investment banking firm in Los Angeles, California, advising corporations and closely held privately owned businesses in need of operational guidance and performance improvement as well as working for buyers and sellers to maximize corporate value in a merger and acquisition advisory role. I have helped companies clearly understand their business positions and create alternatives to positively move forward.

Previous Participation on Local Boards or Committees:

Estes Park Health Foundation, Secretary, Investment Committee, Board Development Committee
Estes Park Museum, Investment Committee
Estes Valley Planning Advisory Committee

Joint Advisory Group Member – Estes Park Comprehensive Planning Advisory Committee (ComPAC) and Estes Valley Planning Advisory Committee (EVPAC) focused on developing the new Comprehensive Plan

Educational Background:

University of Florida, BA
Harvard University School of Business, Executive MBA
Stanford University School of Business Executive Program, Advanced Marketing Strategy
US Naval Aviation Officers Candidate School and flight training program
US Navy, Commissioned Officer 1969 - 1974

Narrative:

I care deeply about Estes Park Health and its critical importance in serving the healthcare needs of our community.

My role as Board Secretary with the Estes Park Health Foundation has provided me the opportunity to better understand these needs and the importance.

Estes Park Health faces significant emerging and ongoing competitive challenges from larger healthcare systems. There are other challenges as well, such as evolving healthcare delivery options, demographic changes, work force availability, rising costs of supplies and labor, availability of advanced technology, investment capital and reimbursement. In assessing these challenges, I will be guided by the principles of what will provide excellent and sustainable healthcare to our community.

When elected, I look forward to working with members of the Board of Estes Park Health, the Senior Leadership Team, and Medical Staff in addressing the changing needs of the hospital and the challenges presented by today's health care environment. Going forward, I will bring all my experience and expertise in financial, strategic, operational analysis, merger and acquisitions and valued-added aspects of transactions to the decision-making process. As a team, we need to distill a clear understanding of Estes Park Health's strengths, weaknesses, opportunities, and threats. We must comprehend how these aspects fit into today's competitive environment, making sure we define, understand, and accentuate our distinctive competences. I will confirm EPH's strategic, and operating plans reflect these strengths and build upon the core competencies.