

Foundation NEWS

FUND UPDATE

Coronavirus & Subsequent Emergency Response

In March, Estes Park Health Foundation launched the Coronavirus & Subsequent Emergency Response Fund. Since its launch, the fund has covered the cost of two major initiatives at Estes Park Health.

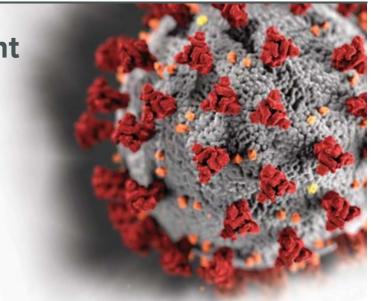
An immediate, pressing need in March of 2020 was to retrofit four rooms at Estes Park Health to negative pressure rooms for the inpatient ward. This system ensures that when a COVID-19 patient is admitted, the air in that patient's room will not travel to the rest of the building, infecting other patients or staff. Estes Park Health Foundation funded this campaign with a combination of individual donations and grant money. These four negative pressure rooms have been operable since April of 2020. As cases of COVID-19 rose in the Estes Valley community, senior staff identified a need to retrofit three additional rooms located in the Emergency Department to negative pressure rooms. This retrofit was completed in June of 2020. Negative pressure rooms give the staff at Estes Park Health the ability to treat COVID-19 patients here in Estes Park rather than sending them to facilities in the valley.

Second, in July of 2020, Estes Park Health Foundation agreed to fund the purchase of COVID-19 test capabilities

Coronavirus and Subsequent Emergency Response Fund Support COVID-19 Emergency Response in the Estes Valley

Donate today at GiveToEPH.org/covid19

ESTES PARK
HEALTH
FOUNDATION



for Estes Park Health.

The new COVID-19 Direct real-time RT-PCR assay testing system is the recommended testing method to diagnose the viral infection. With the implementation of this system, Estes Park Health can run eight COVID-19 tests in-house simultaneously, providing EPH physicians results in 80 minutes. Current in-house test procedures allow in-house patient samples to run one at a time and are only offered as part of a full respiratory panel, leaving all outpatient and pre-op screening samples to be transported to Children's Hospital. Samples sent out have a turnaround time up to 48 hours. Having the new COVID-19 test analyzer available right here at Estes Park Health will give Estes Valley residents, visitors, and staff fast and efficient results.

Responding to COVID-19 in the Estes Valley community creates unanticipated demands on every staff member at Estes Park Health from the medical staff, IT, HR, Dietary, environmental services, and so on. In mid-March, Estes Park Health canceled all elective surgeries and non-emergent medical appointments to protect staff and patients. While those appointments have resumed, bookings are lower than usual and the effects to the already strained bottom line of our rural, tax-district Medical Center will last for years. Protecting the Estes Valley community from the spread of COVID-19 is a critical need without budgeted funding. The Foundation has made an impact on preventing the spread in the Estes Valley, but we still need your help. Next month, we will start raising money to cover the cost of coronavirus vaccines for people in the Estes Valley, but

you can donate to the Coronavirus & Subsequent Emergency

Response Fund anytime by going to www.GivetoEPH.org/

COVID19 or by calling 970-577-4370.

You can save lives.





New Demands + New Guidelines = CHANGE

During these unprecedented days, I have watched everyone I know change their lives to meet new demands. A lot of days, these demands adjust based on new events and guidelines. What I've seen has left an impression on me.

In December of 2019, the staff at Estes Park Health Foundation outlined our year from events to a detailed marketing plan. We implemented new software, Microsoft 365, that allows us to work on a cloud-based platform and conduct remote meetings. We diligently entered all of our tasks and plans to build our reach in the community and raise funds to fulfill our mission.

We scheduled a training for our staff and board members to learn how to better use this new platform, which allows all of us more access to Foundation materials and meetings while keeping information secure. That training was scheduled for March. As 2020 progressed, it became clear that the training wouldn't be possible and that pretty much all of our fundraising and outreach events would also have to be canceled. From there, our staff, board, and donors pivoted to keep our mission going.

Through meetings in Microsoft Teams, Zoom, FaceTime, and good old-fashioned telephone calls, people have remained available during these chaotic times. Donors stepped up to fund the Coronavirus and Subsequent

Emergency Response Fund so fast that Estes Park Health has been able to support the Estes Valley community in ways that would not have otherwise been possible. Grants from The Elizabeth Guild, Village Thrift Store, and Northern Colorado COVID-19 Response Fund have also been instrumental in keeping staff and patients safe.

Thank you for all that you have done. Thank you for flexing. Thank you for being generous.

Sincerely,

Kevin L. Mullin, MNM, CFRE EXECUTIVE DIRECTOR

CALENDAR OF EVENTS

SEPTEMBER 24

ACLS Recertification, Estes Park Health

OCTOBER 1

Basic Life Support CPR, Estes Park Health

OCTOBER 10 & 11

Fall Sidewalk Sale, Downtown Estes Park

OCTOBER 15

PALS Recertification, Estes Park Health

OCTOBER 20

Heart Saver CPR Classes, Estes Park Health

OCTOBER 22 & 23

2-Day PALS Certification, Estes Park Health

NOVEMBER 3

United States Presidential Election

NOVEMBER 5

Basic Life Support CPR, Estes Park Health

NOVEMBER 17

Heart Saver CPR Classes, Estes Park Health

NOVEMBER 19 & 20

2-Day ACLS Certification, Estes Park Health



Elizabeth Guild Awards 2020 SCHOLARSHIPS

The Elizabeth Guild recently awarded three scholarships to Estes Park Health Employees. The 2020 scholarship recipients are Iryna Irkliienko, Julie Glasgow, and Joanne Tennant.

Iryna has been with Estes Park Health for seven years across various positions. She now works as a Pre-Access Specialist in Admitting, and she will use the scholarship toward a degree in Healthcare Management.

"The scholarship from Elizabeth Guild made me realize that nothing is impossible, and I would like to thank everyone for making this possible for me," said Irkiienko. Julie Glasgow, RHIA, is the Director of Health Information Management at Estes Park Health. She's pursuing an MBA in Healthcare Administration, and has been with Estes Park Health for one year.

"The scholarship will financially help me to achieve my goal to further my education, Glasgow said. "The classes I have attended so far have helped to develop my leadership skills. I plan to continue in my current role after graduation, and I believe the education I receive in my master's program will make me a better leader for Estes Park Health. I started my college education many years ago. I never understood how important it would be for me to finish my bachelor's degree. I always intended to finish my degree but was sidetracked by life. That decision held me back so many times in my career. I missed many opportunities along the way. Having finally achieved that goal has improved my life in so many ways. I can see now how education has caused me to grow, not just professionally but personally. The decision to pursue my master's was driven out of a desire to have better understanding of the world of healthcare and to be a better leader.

The decision also came out of a desire to show my friends and family that it is never too late to pursue your dreams. I hope that my story will inspire others who have been sidetracked by life to go achieve those dreams."

Joanne Tennant is an EMT in the Emergency Medicine Department at Estes Park Health. She started at Estes Park Health

"I am getting my Paramedic certification," Tennant said. "This will allow me to provide a higher level of care on the ambulance and potentially help out at Estes Park Health Urgent Care as well, said Tennant. "I have really enjoyed working for Estes Park Health and am excited to get my Paramedic certification so I can continue to JOANNE TENNANT serve this community."





JULIE GLASGOW



The Elizabeth Guild operates a thrift store at 437 West Elkhorn here in Estes Park. The proceeds from that operation fund scholarships for Estes Park Health staff and facility improvements designed to help Estes Park Health accomplish its mission. The Guild has been in operation for more than 40 years and donated over \$4 million to Estes Park Health.



June Online Sale Beats 5-Year Sales Record

According to Donna Bryson, the President of the Trail Ridge Quilters, the virtual sale in June brought in more revenue than any other June sale in the last 5 years.

"The sale was a huge success," Bryson said. "The support of the Estes Park Newcomers, Estes Park Health Foundation, and, of course, all of our volunteer quilters made our first online sale a hit. The Quilters are excited to be able to support Estes Park Health during these trying times."

An interest group of Estes Park Newcomers, the Trail Ridge Quilters have a long history of serving our community and, specifically, the Estes Park Health Foundation. Over the past few years, the Trail Ridge Quilters have raised over \$260,000 through sales of their handcrafted items. These donations have been used to buy new equipment and provide ongoing medical services to our Estes Valley citizens. This year,

members of Trail Ridge Quilters, in conjunction with the Estes Valley Quilt Guild, stepped up to donate over 300 masks and 75 gowns to the frontline heroes at Estes Park Health.

For more information about the Trail Ridge Quilters, visit www.estesparknewcomers.org/2018/10/trail-ridgequilters-interest-group/.





Early Detection Saves Lives

October, or Pinktober as many now call it, is Breast Cancer Awareness Month, and, according to the U.S. Department of Health & Human Services, breast cancer is the second most common form of cancer found in women. An estimated 1 in 8 women in the United States today will have breast cancer at some point in their lives. If discovered early, women have up to a 90% chance of survival, whereas survival drops to about 15-20% if found in later stages. In order to increase rates of early detection, last year Estes Park Health Foundation fully funded bringing 3D mammograms to Estes Park Health, and 3D mammograms have been available at Estes Park Health since May of 2020.

"We had only 4.5% call backs for follow-up regarding patients mammogram exams," said Brigitte Foust, Estes Park Health Diagnostic Imaging Department Director on August 13, "which means most women coming to Estes Park Health for 3D mammograms are given clear results the first time."

Feedback from patients has been positive too:
"The machine is amazing for the most comfortable exam ever! Technologist was very pleasant and explained everything."

"I was in and out in 15 min., great mammogram experience."

"This was the most painless mammogram I ever had. I love this new machine and am happy that I donated for this purchase."

Did you know that most insurers cover the cost of mammograms every 1-2 years for women aged 40 and over? If you're not insured, Patient Financial Services at Estes Park Health is happy to meet with you and discuss your options. Patient Financial Services can be reached at 970-577-4530. To schedule



your mammogram, call 970-586-2317.

Estes Park Health Foundation sincerely thanks everyone who contributed to bringing 3D mammography to Estes Park Health.

Early Detection Saves Lives.

DONOR Recognition PROGRAM

In 2019, Estes Park Health Foundation implemented a new Donor Recognition Program. Because donors hadn't been previously recognized, the Foundation gave all of our donors of 5 years or more a gift as a way to kickstart the program. In 2020, the Donor Recognition Program will continue by recognizing donors on anniversaries ending in 5 and 0, such as 5, 10, and 15-year anniversaries. This year, the Foundation proudly thanks the following for their generosity over the years:

10-Year Consecutive Donor

Pamela Kropp

5-Year Consecutive Donors

Sol and Judy Bassow
Sam and Barbara Beeler
Robert and Christina Benight
Deborah Bouziden
Ron and Vivian Gordon
Don Groves
Stan and Linda Harper
Dr. and Mrs. Thomas Holder
Iryna Irkliienko
Geri and Frank Kintzle
Sharon Lowry-Bielmaier

Tony and Diane Palmer
Janet Reed
Rotary Club of Estes Park
Mel and Gray Rueppel
Russ and Cathy Schneider
Sue Steele and Mike Conley
Marsha Sypher
Guy and Leslie Van der Werf
Ewing Werlein, Jr.
Don and Sue Wester





What is an Endowment Fund?

Endowment funds are used by non-profit organizations to secure the longevity of their missions. Because the principal balance is maintained and only investment earnings can be used for operational expenses, donations to Estes Park Health Foundation's Endowment Fund ensure the Foundation can give the gift of good health for years to come.

THE CASE FOR ENDOWMENT

Let's assume an endowment fund earns a net total return averaging **7% per year**. Furthermore, this endowment fund has a payout policy allowing a **4½% distribution**.

A contribution of \$10,000 to this endowment fund 100 years ago would:

- Distribute \$5,187 this year
- Have a value of \$118,137 this year
- Have distributed \$194,647 over the years

Endowment funds take advantage of the miracle of compounding interest, a phenomena Albert Einstein called the 8th Wonder of the World!



WANT TO KNOW MORE? Contact us at 970-577-4370 or visit **GiveToEPH.org**



P.O. Box 3650 Estes Park, CO 80517

PATIENT COMPLIMENT

"Dear Dr. Meyer,
I am writing to thank you and your staff for the
excellent care I received at your facility on July 4-5,
2020. I came down with hyponatremia, a first for
me, and from the moment I arrived at your facility
I was treated with care and compassion. In the ER,
you and Preston took good care of me, answered my
questions and listened to my endless complaining of
light-headedness — sorry about that! Once admitted
in Room 229, Dorothy, TJ, Karen and Sue took great

care of me until my discharge. Dr. Epstein checked on me frequently too. Everyone at your facility made me feel cared for and I knew I was in good hands. I also want to give a thank-you to the cook and delivery staff. The raspberry blintzes were awesome as was the soup, biscuits, and cookie for lunch. The food was great! You are a wonderful group of people and your leaders should be proud of the work you do."

Thanks Again! Anne Robertson



Your gifts help to provide quality, local health care services in the Estes Valley.

We exist to make a positive difference in the health and well-being of all we serve.

GIVE A LITTLE. HELP A LOT.