



Three Examples of Strategic Giving

Charitable giving can feel like overwhelming territory. It's challenging to keep up with the changes in tax law. Planning for your own retirement, supporting your heirs, and giving to the organizations you care about sometimes seem like competing priorities. The good news is there are many ways to give AND satisfy your philanthropic, charitable, and legacy needs.

When Janey was 25, she bought 100 shares of blue-chip stock and reinvested the considerable dividend. Now, at 75, Janey is interested in donating her appreciated shares to charity. If she directly donates the stock, she won't have to pay capital gains tax on the substantial gains the stock has made over the last 50 years, so she calls the office of her favorite non-profit to ask for their help. The non-profit arranges a seamless transfer and can do more of their service work. Janey avoids paying capital gains tax.

Richard, 72, is required to take a distribution from his IRA by December 31. His rental properties provide more than enough income for his expenses, and he's interested in giving back. During a tax planning session, his CPA tells him he can make a Qualified Charitable Distribution directly to a non-profit organization in lieu of taking a personal distribution. When he makes the contribution, he doesn't pay any income tax, which helps keep his tax bill low.

Martha, 61, is retiring. Her mother recently passed away and left her a substantial amount of cash. It's important to Martha to know that she will have guaranteed monthly income for the remainder of her life. She's volunteered at a local non-profit a few hours a month for 10 years and would like to share her inheritance with them. She contacts the planned giving coordinator at the non-profit and learns about Charitable Gift Annuities. Martha decides to put her inheritance into a Charitable Gift Annuity, where she is guaranteed a set monthly income for the remainder of her life, receives a partial tax break this year, and can give a substantial portion of her inheritance to her favorite charity.

There are so many ways you can give to the organizations you love while satisfying your needs. The Estes Park Health Foundation is part of Estes Valley Legacy, a planned giving collaborative. We are here to help you navigate your plan. Contact us at **GiveToEPH.org** or 970-577-4370.







Three Things You Need to know – Estes Park Health Urgent Care Center Opens this Spring

By now you have likely heard about the Estes Park Health Urgent Care Center that is currently under construction. The development, located at 420 Steamer Drive, is quickly taking shape. Known as the Alarado Business Park, the lower level of the facility will be home to the Urgent Care Center, Estes Park Health Rehabilitation Services, the Estes Park Health Specialty Clinic, and a Jimmy John's sandwich shop owned and operated by the developers of Alarado Business Park.

One thing that is important for you to know is that Estes Park Health is not the owner or developer of this property. Estes Park Health will be leasing the majority of the first floor, with Jimmy John's occupying the rest of the commercial space. The second and third floors will be comprised of workforce housing, leased out by the owner of the property via master lease.

Also, the Estes Park Health Urgent Care Center will be the only urgent care in town when it opens. It will provide extended hours, a variety of services without appointments, and will be under the clinical supervision of the Estes Park Health Emergency Department. Barb Valente, RN, will be the director of the facility and have nurse practitioners, paramedics and other support staff to provide care. Visits to the Estes Park Health Urgent Care Center will be billed to insurance as an urgent care visit, which will allow patients to keep their costs down and reduce the possibility of being billed for out-of-network physician visits. Any patient who presents with higher-acuity needs will be quickly referred to the Estes Park Health Emergency Department for additional care,

via ambulance if necessary.

Lastly, the Estes Park Health Urgent Care Center will help Estes Park Health improve access to healthcare in the Estes Valley. Patients will be able to handle non-emergent healthcare concerns quickly and cost-effectively. In addition, the Urgent Care Center will reduce utilization of the Estes Park Health Emergency Department for non-emergency visits. This new service will

enable residents and visitors to the Estes Valley to obtain the right level of care at the right time – without making a trip to the valley. You can track the Urgent Care Center progress at https://eph.org/our-services/urgent-carecenter/

Your support of Estes Park Health provides high-quality healthcare right here in Estes Park. Stay tuned for more changes that are designed to not only assist you when you need care, but to help you maintain wellness so that you can spend your time doing the things that drew you to the Estes Valley. Thank you for

your partnership. Sincerely, Kevin L. Mullin,

Kevin L. Mullin, MNM, CFRE

CALENDAR OF EVENTS

FEBRUARY 18

EPH CPR Class for Non-Healthcare Providers

FEBRUARY 27 EPH ACLS Recertification

MARCH 5

EPH CPR Class, Basic Life Support

MARCH 7

Winter Ecology: A Snowshoeing Trek, Rocky Mountain Conservancy

MARCH 17

EPH CPR Class, Heart Saver for Non-Healthcare Providers

APRIL 2

EPH CPR Class, Basic Life Support

APRIL 17 & 18 Bigfoot Days, Bond Park

APRIL 21

EPH CPR Class, Heart Saver for Non-Healthcare Providers

APRIL 23 EPH 2-day ACLS Course

MAY 2

Estes Park Rotary Duck Race Festival

PATIENT COMPLIMENT

"My 1-vo daughter is terrified of the doctor's office. When Sheri C., a Registered Nurse with Dr. Wiesner's team, noticed her fears she gave her a stuffed lamb left over from their last Stuffed Friend Clinic Day, which is a day when children visit EPH to witness a stuffed animal undergo routine medical treatments. My daughter calmed down and started hugging her *new friend 'Lambie.' Sheri let my daughter* play with her stethoscope and did other non-medical things with her until she relaxed. When Dr. Wiesner came in, he continued this personalized patient care, taking time to really talk with both my daughter and me. I'm so glad she gets this level of care a 5-MINUTE DRIVE from my home."

> ~ **K.Y.**, regarding a recent visit to Estes Park Health

GuideStar Gold Seal of Transparency



Estes Park Health Foundation achieved GuideStar's Gold Seal of Transparency in 2019 by sharing in-depth information about goals, strategies, capabilities, and progress. Now donors, community members, foundations, and grantmaking organizations can gain a better understanding of the Foundation's work by seeing a complete and transparent picture on GuideStar.

GuideStar is the world's largest source of information on non-profit organizations. Recently, Foundation Center and GuideStar have joined forces to become a new non-profit called Candid.

Check out Estes Park Health Foundation's profile at https://www.guidestar.org/profile/74-2411016

Paint Estes Pink Winners Recognized

Kevin recently presented awards to Paint Estes Pink Business Competition Winners Estes Park Shuttle and Bank of Colorado. Estes Park Shuttle, a first-time participant, raised almost \$3,500 in donations and matching funds, a record-breaking amount of money, during Pink Week in July. Owner Gregg Rounds has a personal connection to the cause, and he and his staff worked hard to raise money to help bring 3D Mammography services to Estes Park Health in 2020. Everyone at Estes Park Health Foundation is grateful for their energetic and enthusiastic fundraising.

The staff at Bank of Colorado decorated their Estes Park location in pink from drive-up to counter. Staff also wore pink throughout Pink Week and displayed signs explaining the importance of supporting cancer prevention and treatment services in the Estes Valley community. For their efforts, they won the Best Decorated Award for Paint Estes Pink 2019. Bank of Colorado also won Best Decorated Business in 2016, and their continued effort to raise awareness for cancer treatment in the Estes Valley is impressive.

Thank you to everyone who contributed to Paint Estes Pink this year. Your efforts are important to improving cancer care and outcomes.

If you'd like to learn more about Paint Estes Pink, go to **GivetoEPH.org/pink**



KEVIN MULLIN PRESENTS PLAQUE TO GREGG ROUNDS OF ESTES PARK SHUTTLE.



KEVIN MULLIN PRESENTS PLAQUE TO THE STAFF AT BANK OF COLORADO.



Colorado Gives Day Recap

On December 10, the Foundation participated in Colorado Gives Day, a statewide day of giving. Donors who give on Colorado Gives Day take advantage of a \$1.5 million incentive fund that increases the value of every donation.

This year, **43 donors gave \$12,232.22** to Estes Park Health Foundation. If you'd like to learn more about Colorado Gives Day, check out **coloradogives.org**



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Board Updates: 2 Directors Retire and 3 Join

After 8 years, Debby Hughes is retiring from Estes Park Health Foundation's Board of Directors. Her commitment and insight have been invaluable in shaping the direction of the Foundation. José Almeida is also retiring after 6 years on the Board. His guidance and dedication have increased the reach of the Foundation. Everyone from EPHF thanks both Hughes and Almeida for their time, intelligence, and contributions over their years of service.

Three new Directors are joining this year-Carl Robicheaux, JD, Drew Webb, and James Whiteneck, MD.

Robicheaux is an Attorney at Law at Elkhorn Law, LLC, where he provides general civil law advice including estate planning, corporate, litigation, and real estate services. Robicheaux lives in Estes Park with his wife Aime.

"My parents taught me the value of helping others who are less fortunate. I have provided pro bono legal services as a member of the Lafayette Parish Bar Association. While working for a multinational insurance company, I regularly volunteered my time working for Habitat for Humanity, The St. Bernard Project, and Fore Kids," said Robicheaux. "I'm honored to serve as a Director at Estes Park Health Foundation."

Webb and his wife, Carla, relocated from Los Angeles to be closer to Carla's parents, who have lived in

Estes Park for 20 years. Webb spent over 40 years working at the senior executive level for international organizations. His extensive management experience and background allow him to provide Estes Park Health Foundation guidance, vision, and a unique perspective on both shortand long-term organizational goals.

"I am honored to be part of Estes Park Health Foundation and appreciate the opportunity to serve the Estes Valley Community," Webb said.



JOSÉ ALMEIDA, DEBBY HUGHES & TIM HULL

"I'm interested in serving the community of Estes Park and preserving the beauty of the Estes Valley."

After vacationing in Estes Park each year since 1959, Whiteneck and his wife, Carol, retired in 2019 and moved to Estes Park full-time. Whiteneck trained in general surgery at Vanderbilt University and completed a Cardiothoracic Fellowship at Washington University in St. Louis. Whiteneck practiced in Tulsa, OK, for most of his career.

"Estes Park Health is outstanding and provides truly remarkable support and health care. It is a gem in the Rocky Mountains and must be protected, promoted, and built upon. It is a privilege to help in this endeavor," Whiteneck said.



DREW WEBB



CARL ROBICHEAUX, JD



ReFUND CO Highlights an Easy Way to Support our Mission

If you get a state income tax refund in 2020, you will have a new opportunity to donate some or all of it to support the Foundation's ongoing work in the community. The new program described by the ReFUND CO initiative puts you in charge of where your donation goes. It's as simple as 1,2,3:

- **1.** Decide how much of your refund to donate.
- **2.** Enter the Foundation's legal name, Estes Park Medical Center Foundation, and registration number 20033003081 in the "Donate to a Colorado Nonprofit Fund" line on your state

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By Phone: 970-577-4370

income tax return or tax software – or just give this info to your tax preparer when you share your tax documents.

3. Smile knowing you've helped a cause that matters to you.

With this new program, you can re-energize the Foundation's important work for another year. Learn more about this program at **RefundWhatMatters.org**

Give the Gift of Good Health to the Next Generation

Name Estes Park Health Foundation in Your Will or as a Beneficiary

on an Insurance Policy or Retirement Account.

Here's what you need: LEGAL NAME: Estes Park Medical Center Foundation ADDRESS: 555 Prospect Ave, Estes Park, CO 80517 TAX ID: 74-2411016 ESTABLISHED: March 3, 1986

> Already named EPHF as a beneficiary? Contact Kevin Mullin at 970-577-4306.



Every Person Who Includes EPHF in Their Estate Plan is a Member of The Legacy Society

Doctors' Day is March 30th

Join us in celebrating Doctors' Day on Monday, March 30th. A holiday to celebrate the contribution of physicians in individuals' lives and the community as a whole, Doctors' Day was first celebrated in 1933 by Eudora Brown Almond, the wife of a physician in Georgia. She chose March 30th because that day in 1842 was the first time anesthesia, in the form of ether, was used during surgery. In 1991, Congress made Doctors' Day a national holiday.

You can commemorate Doctors' Day by contributing to Estes Park Health Foundation in the name of your



physician at GiveToEPH.org/doctorsday, calling 970-577-4370, or sending a check to P.O. Box 3650, Estes Park, CO 80517. The Foundation will also hand-deliver a message to your physician as part of your gift. By donating to the Foundation, you ensure that you and others in your community have access to high quality, state-of-the-art healthcare services and equipment.



P.O. Box 3650 Estes Park, CO 80517

3D Mammography Coming to Estes Park Health in 2020

Thank you to everyone who donated their hard-earned time and money to Estes Park Health Foundation's campaign to bring 3D mammography to Estes Park Health. *You did it!*

Total amount raised to date is \$371,521.39

At the beginning of this campaign, I thought we could raise about 1/3 of the amount of the money needed to bring in 3D mammography, and I based this number on past fundraisers and donations as well as incorporating other fundraising projects already slated for 2019. As June rolled around and we were ahead of our donation estimates, I thought 'why not give raising all of the money a shot?' I didn't know what to expect, and, here I am today overwhelmed by the work of our all-volunteer board and committee members, Paint Estes Pink volunteers and business supporters, Crowns for the Care Contestants, Honor a Cancer Warrior contributors, Colorado Gives Day donors, Elizabeth Guild volunteers and staff, everyday donors, hospital volunteers, staff, vendors and foundation supporters who decided they needed to step up and give to this community. Your contributions are so important to maintaining up-to-date and quality health care services here in the Estes Valley.

We anticipate 3D mammograms will be available in the second quarter of 2020. 1 in 8 women living in the U.S. today will be diagnosed with breast cancer. With the help of 3D mammography, more positive diagnoses



are made and in earlier stages. Early stage breast cancer is much more treatable than advanced stages. In fact, 90% of women whose breast cancer is detected in earlier stages will survive.

I am so grateful that women who need 3D mammograms will be able to have one right here in town rather than spend half a day in the Front Range to get one.

To every donor and volunteer involved in this effort, I offer you my sincere gratitude on behalf of myself and the Estes Park Health Foundation.

Kevin L. Mullin, MNM, CFRE EXECUTIVE DIRECTOR

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