



**ESTES PARK
HEALTH
FOUNDATION**

the
**Foundation
NEWS**



Outstanding Year for Paint Estes Pink

Paint Estes Pink is a week-long initiative put forth by Estes Park Health Foundation to raise money for oncology services at Estes Park Health. The week culminates in Pink Night at the Rooftop Rodeo where Paint Estes Pink Competition Winners are announced.

raised in 6 short weeks. In 2018, Crowns for the Care Contestants raised a total of just over \$37k, with Marsha Hobert and Sherri Unruh tying for the crown by raising just over \$10k each.

The Foundation sends out a special thank-you to all of the contestants and also to the Past Mrs. Rooftop Rodeo Queens who donated countless hours of their time to serve as mentors and support staff. Fundraising like this truly takes a village.

Business Fundraising

To raise funds for Paint Estes Pink, local businesses display collection jars during Rodeo Week or donate a portion of profits to Paint Estes Pink. The business that raises the most funds receives a custom award to display for a year. 2019 was a record-breaking year for business fundraising, with first-time contestant Estes Park Shuttle raising a whopping \$2,675 to support bringing 3D Mammography to Estes Park Health. In total, Estes Park Businesses raised just under \$3,500 in donations. In 2018, that number was just under \$2k. The Foundation is so grateful for all of the businesses that participated as well as the volunteers who dropped off and collected donation jars.

Best Decorated Business Competition

Local Businesses dress their storefronts in Pink during Rooftop Rodeo Week and volunteer judges determine the best-looking one. The winner displays an award for the year with their business name inscribed. This year Bank of Colorado won the best-decorated competition, leaving no stone unturned in their decorating efforts.

Sponsors

The Rooftop Rodeo, Estes Park News, and Estes Park Trail Gazette all supported Pink Week with thousands of dollars of in-kind donations in services and ad space. 

The Cause

In its 6th year, this year's Paint Estes Pink raised funds to purchase 3D Mammography Equipment for Estes Park Health. One of the keys to successful outcomes after a breast cancer diagnosis is early detection. According to Susan G. Komen, those diagnosed in the early stages have up to a 90% chance of survival, whereas that survival rate drops to about 15% when the cancer is detected in the late stages. 3D technology has been shown to detect 20-65% more breast cancers than current 2D systems, and this new technology will eliminate the need to go down the hill to get "additional imaging" due to a suspicious scan. Investing in early detection will have a direct, positive impact on patients in our community.

Crowns for the Care Competition

A key fundraiser, the Crowns for the Care Competition enlists local women to raised funds to win the title of Mrs. Rooftop Rodeo, announced during Pink Night, which was Saturday night of the Rooftop Rodeo in July. Starting June 1, women raised money to benefit oncology services at Estes Park Health. This year, funds raised go directly toward the purchase of 3D Mammography equipment for Estes Park Health.

Seven women competed in the Crowns for the Care Competition: Taylor Andres, Alicia Cossota, Kathy Littlejohn, Diane Muno, Anne Rogers, Tami Scace, and Mindy Stone. These local philanthropists raised just under \$63k as a group, with Scace winning the Mrs. Rooftop Rodeo crown with over \$18k in donations. Everyone at the Foundation is over the moon with the unparalleled amount of funds these seven women





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From the Executive Director

As I watch the dates on the calendar turn summer into fall, I am blown away by the philanthropic acts I have witnessed over the last few months. Paint Estes Pink was a record-breaking year. Crowns for the Care Contestants Taylor Andres, Alicia Cossota, Kathy Littlejohn, Diane Munro, Anne Rogers, Tami Scace, and Mindy Stone raised an astounding amount of money, almost \$63k, to help bring 3D Mammography Capabilities to Estes Park Health. Mrs. Rooftop Rodeo Tami Scace alone raised over \$18k in donations. Estes Park Shuttle, a first-year participant in the Business Fundraising Competition, raised a record-breaking \$2,675, and Bank of Colorado decorated just about every corner of their business to win our Best Decorated Competition. Countless volunteers, Past Mrs. Rooftop Rodeo Winners, and our Board of Directors and Staff worked tirelessly to put on this event as well as several other fundraising affairs and celebrations.

Over the summer, we honored Estes Park Health Volunteers, who put in over 3,100 hours at the medical center alone, with a luncheon at the Dunraven Inn. We hosted the Elizabeth Guild for their annual tea, scholarship awards, and check presentation of \$50,000 to Estes Park Health Foundation. The Elizabeth Guild built that donation selling one used t-shirt and pair of pants at a time. Next, we hosted Estes Park Quota for their check presentation of \$52,000 towards the purchase of an ambulance for Estes Park Health. In fact, this one is the 22nd ambulance they have helped buy with proceeds from their Fall Ambulance Drive and low-cost medical equipment Loan Closet.

Giving back happens in many ways, and I have been lucky enough to see how diverse skillsets, ideas, and backgrounds come together to create big impacts. Do you feel called to serve? We are looking for board members for 2021, and I would love to talk with you about how your unique talents could galvanize our team to higher heights.

Sincerely,

Kevin L. Mullin, MNM, CFRE
EXECUTIVE DIRECTOR



PATIENT COMPLIMENT

"I recently had a medical visit with Dr. Koschnitzke and his nurse Kendra. They were caring, compassionate, and knowledgeable. My concerns (even those not related to my visit that day) were heard and discussed. I left feeling confident in my providers and in my decision to choose Estes Park Health for my medical needs!"

~P.S., regarding a June visit to Estes Park Health

CALENDAR OF EVENTS

SEPT. 17

CPR Heart Saver Class,
Estes Park Health

SEPT. 19

ACLS Recertification,
Estes Park Health

SEPT. 21 & 22

Autumn Gold Festival, Bond Park

SEPT. 28 & 29

Elk Fest, Bond Park

OCT. 3

CPR Basic Life Support Class,
Estes Park Health

OCT. 9-12

US Trail Running Conference,
The Stanley Hotel

OCT. 15

CPR Heart Saver Class,
Estes Park Health

OCT. 17 & 24

PALS Recertification,
Estes Park Health

OCT. 26

Rocky Mountain Craft Spirits
Festival, Estes Park Events
Complex

NOV. 7

CPR Basic Life Support Class,
Estes Park Health

NOV. 19

CPR Heart Saver Class,
Estes Park Health

NOV. 30

Estes Park Holiday Wine Festival,
Estes Park Events Complex

Estes Park Health Emergency Medical Services Awarded Grants to Upgrade Ambulance Fleet

Estes Park Health Emergency Medical Services has been awarded two grants by the Colorado Department of Public Health & Environment to upgrade their ambulance fleet. For 2019, the grant amount is \$86,818, and the grant amount for 2020 is \$94,199.50.

“Because of this grant funding in 2019, we can replace an ambulance on our fleet that wasn’t serviceable for 911 response, which allows us to cover our territory of Estes Park, Allenspark, Glen Haven, Pinewood Springs, and Rocky Mountain National Park much more effectively,” said EMS Director, Guy Beesley. “As most of us are aware, our visitation and resident numbers are up, and, with that, so are our emergency response calls. In 2020, we will be able to purchase a new ambulance with grant funds. We give thanks to Estes Park Health Foundation for their grant writing support and the Colorado EMTS Grants Program.” Funds from this grant will be added to donations from Estes Park Quota. 



DONOR PROFILE

Mark & Betsy Needham

Mark and Betsy Needham moved to Estes Park in March of 2017 from McKinney, Texas, a suburb just north of Dallas. For the past decade, Betsy was working in the corporate world, and she and Mark were ready to make a big change. Betsy’s dad has owned a house in Estes for more than 15 years, and, when presented with an offer to run Estes Park Condos, they jumped at the chance. When they arrived in Estes Park, their son, Eli, was 16 months old, and their twins, Lucas and Mia, were just 5 weeks old!

“While I love the isolation and small-town feel of Estes Park, I also understand how important it is to have quality health care facilities within short distances, especially as a mom to 3 small children,” Betsy said. “When I moved here, my twins were only 5 weeks old, and my daughter, Mia, was not gaining weight. Despite seeing multiple doctors while in the hospital and numerous visits to her pediatrician in Texas, it wasn’t until I took her to see Dr. Wiesner at EPH that we finally got a diagnosis – Mia had a cleft palate and required a special bottle for feeding and would need surgery. While we knew it would be a rough road ahead for her, we were just so happy to finally know what needed to be done. Dr. Wiesner is an exceptional pediatrician for all of my kids, and we are thankful to have him locally. In addition, we’ve had a few ER visits, and we’ve always been treated so well there. Between the doctors and the nurses, I’ve always felt comfortable that my children will have excellent medical care at EPH.”


Betsy is the President of Estes Park Condos and the Black Canyon Inn and Mark is the COO. While both are family-owned businesses, the Needhams feel lucky to have retained the longtime local employees that worked for both Estes Park Condos and the Black

MARK & BETSY NEEDHAM



Canyon Inn under previous ownership. Those employees have become a kind of extended family for them.

In addition to their two existing locations, the Needhams are also developing a luxury 14-room boutique hotel and new event space just up the hill from Black Canyon Inn. They’ve worked in the wedding business in the past and look forward to breaking into the catering industry. Betsy appreciates customer-centric jobs, and the lodging and wedding industries are a perfect fit for her.

“In most cases, the people I interact with on a daily basis are happy and excited to be here in Estes Park, whether they’re here for a family vacation or beautiful mountain wedding,” she said. “So I get to be a little part of someone’s lifelong memories, and that’s a pretty special thing to say you do for a living.” 



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Elizabeth Guild Awards Scholarships and Makes Annual Donation

On Monday, July 22, the Elizabeth Guild awarded scholarships to three Estes Park Health Employees: Ben Hetrick, Jasper Welter, and Alena Lunkwitz.

Ben Hetrick, RN, is the Clinical Champion for the Epic Implementation Project at Estes Park Health, where he has worked since 2015.

“My current position aligns nicely with my graduate work in that I’m regularly working with informaticists, nurses, physicians, IT, as well as every clinical area of the hospital to ensure their needs within electronic health records are met,” Hetrick said. “It’s been really amazing to see how my schooling can support my career and how my current career helps me grow my knowledge base. This scholarship will help me achieve my goal through the use of funds directed towards my education and allow me to worry a bit less about how my growing student debt will impact my family down the road. The education provided through CU will allow me to advance my career within informatics while advancing Estes Park Health, the staff, and the community they serve.”

An employee for almost 10 years, Alena Lunkwitz, MS CMRP, is the Materials Manager at Estes Park Health. During that time, she’s earned Employee of the Month twice and, after demonstrating outstanding potential, was entered into the Estes Park Health Succession Planning Process in 2013, where she continues to broaden her professional education and hone her leadership skills.

“For a couple of years now I’ve been thinking about becoming certified in Value Analysis,” Lunkwitz said. “The industry is focused on reducing costs while improving patient care and driving greater financial outcomes for the organization. I think getting certified in Clinical Value Analysis will give me the right knowledge and methodology to use on a daily basis. I appreciate support from the Elizabeth Guild and Estes Park Health Foundation in helping me improve my day-to-day job performance and pursue my educational goals.”

Jasper Welter, BSN RN, has been with Estes Park Health for two years and a nurse since 2014. This scholarship will help her complete a Master of Science in Nursing, Family Nurse Practitioner program with



SUSAN HENSHAW OF THE ELIZABETH GUILD PRESENTS SCHOLARSHIPS TO BEN HETRICK, RN, JASPER WELTER, BSN RN, AND ALENA LUNKWITZ MS CMRP.

an anticipated graduation date of May 2020.

“I’d like to say how grateful I am to work for such an amazing hospital with a wonderful team of staff,” Welter said. The team here is unparalleled to other jobs I’ve had.”


The Elizabeth Guild operates a thrift store on West Elkhorn here in Estes Park. The proceeds from that operation fund scholarships for EPH staff and facility improvements designed to help Estes Park Health accomplish its mission. In addition to the scholarships awarded above, the Elizabeth Guild also presented a check to Estes Park Health Foundation for \$50,000 and dozens of volunteers provided hundreds of hours each year to advance the work. The Guild has been in operation for more than 40 years and has donated over \$4 million to Estes Park Health. They recently moved to a new space at 437 West Elkhorn, and hours for the Elizabeth Guild are 10-4 Tuesday through Saturday. If you are interested in volunteering, please call David at 970-586-7205. 🌿

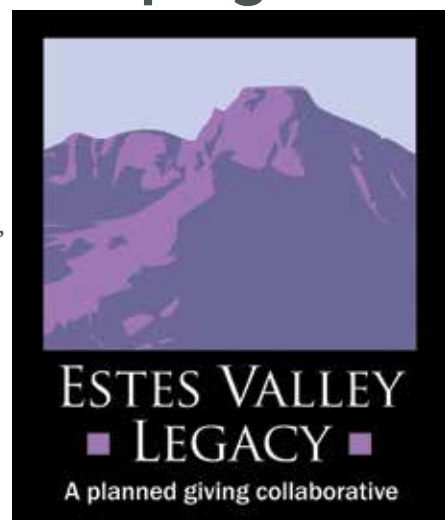


SUSAN HENSHAW OF THE ELIZABETH GUILD PRESENTS CHECK TO KEVIN MULLIN OF ESTES PARK HEALTH FOUNDATION.

Community-Wide Leave a Legacy Campaign

This year, the Members of the Estes Valley Legacy decided to spend 2019 increasing education and guidance around Legacy or Estate Giving, which is when people choose to make a gift to a non-profit as part of their estate plan. During this yearlong campaign, our goal at Estes Park Health Foundation is to secure 11 legacy gifts as well as provide educational articles, one-on-one visits, and no-cost seminars to help the public understand the tools available. To date, we've published 3 estate planning articles, sponsored one seminar, hosted more than a dozen visits, and secured 8 legacy gifts. We're sponsoring another seminar this fall.

Legacy Planning can be an intimidating process for many people, but there are so many strategies and avenues available, some of which allow you to receive income now and make your gift later. If you're interested in learning how to make a lasting impact on your community while still achieving your estate planning goals, including a planned gift, please contact Kevin Mullin, MNM, CFRE, at kmullin@eph.org or 970-577-4306. 




the **KNUTSSON**
SOCIETY

**Appreciation Event
on October 10 at the
*Stanley Hotel***



Knutsson Society Members! ***Get ready for a spooky evening just for you at The Stanley Hotel on Tuesday, October 10th.*** Private Ghost Tours will run exclusively for Knutsson Society Members at 4:00 and 5:30 pm. Estes Park Health Foundation will host a Private Reception in between tours from 4-6 pm. The Ghost Tour at The Stanley runs 60-75 minutes, during which attendees walk about a mile and learn about the history of The Stanley Hotel and Estes Park....and maybe catch a spirit or two! Please look for your invite in the mail and RSVP to psavelsberg@eph.org by Thursday, Sept. 19. ***Let us know if you'd like to attend the 4:00 or 5:30 tour.***

Estes Park Quota Presents Check to Purchase Ambulance #22 for Estes Park Health


On Tuesday, July 30, Estes Park Quota presented a check for \$52,000 to Estes Park Health Emergency Medical Services Team and Estes Park Health Foundation to help fund the purchase of a new ambulance.

The Estes Park Quota was chartered in 1949 by a small group of women with the hopes of raising money to purchase an ambulance for the local hospital. To date, they have helped fund the purchase of 22 ambulances. Estes Park Quota gathers donations in two ways. The first is the Quota Loan Closet, run by 14 volunteers and available to residents and visitors 365 days a year. Medical equipment includes wheelchairs, walkers, toilet risers, crutches, portable toilets, electric hospital beds, shower and bath chairs. The second is through Ambulance Drives where members of Estes Park Quota send out letters to Estes Park part- and full-time residents as well as place local ads to ask for donations.

“The work of Estes Park Quota is an invaluable service to our community,” said Kevin Mullin, Executive Director at Estes



ESTES PARK QUOTA VOLUNTEERS WITH NEW AMBULANCE

Park Health Foundation. “From offering low-cost medical equipment rentals to contributing to the purchases of 22 ambulances at Estes Park Health, their work and dedication is an inspiration.” 

ESTES PARK QUOTA PRESENTS CHECK TO KEVIN MULLIN & GUY BEESLEY

