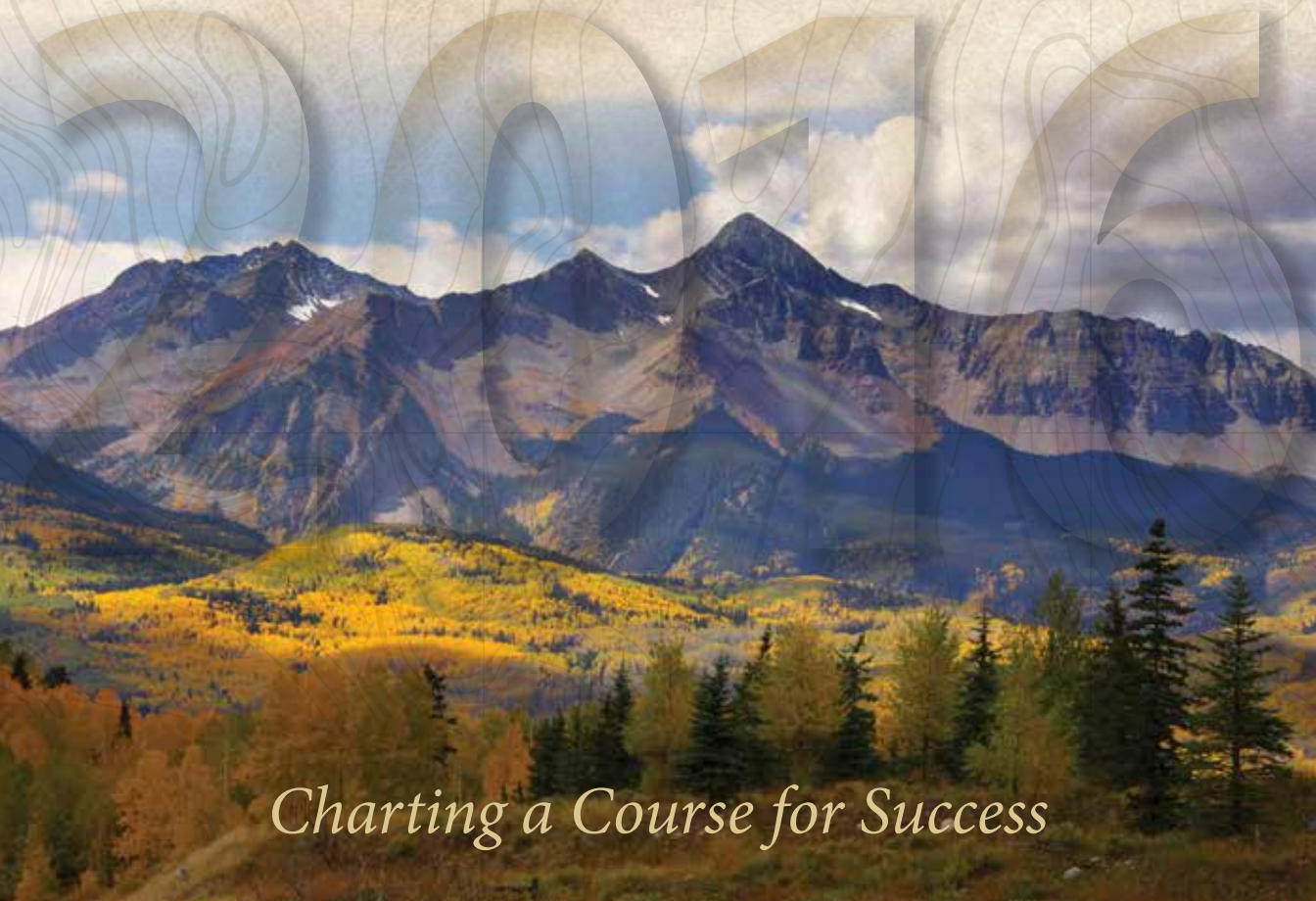




the
map
to **HEALTH &**
WELLNESS
leads to **EPMC**

2016 ANNUAL REPORT



Charting a Course for Success



“The Medical/Surgical Unit has been on the receiving end of the generosity of donors that have given gifts through the EPMC Foundation. The Foundation works diligently year-round to secure the donations that make it possible for the Med/Surg staff to provide great patient care to our community!”

—ERIN WOOLEY, RN, DIRECTOR OF MED/SURG

Welcome Letters



Thanks to you, our loyal and generous donors, we achieved some great things for the Medical Center this year.

Your belief in the value that EPMC holds for our community continues to shine. You made it possible to get new hospital beds for the Med/Surg Unit and successfully launch a capital campaign for the Wellness Center. The momentum those built, along with our successful executive search and new strategic plan, make me confident that the coming year will be even better.

Sincerely,

Ken TeSelle

Board President, EPMC Foundation

As I've come to know the Estes Park community, residents and businesses, I continue to be impressed by the tremendous generosity and caring spirit. This has been a wonderful community to be welcomed into!

I appreciate each person and organization that has partnered with the Foundation to ensure that EPMC and the compassionate staff are equipped to provide the highest-quality health care. You truly make a difference in the lives of patients.

Gratefully,

Kevin L. Mullin, MNM, CFRE

Executive Director, EPMC Foundation



Year in Review

CO Gives Day

Colorado Gives Day Exceeded Goal

The first Tuesday in December is set aside as our state's annual giving day. A growing number of people (not all from Colorado) celebrated Colorado Gives Day with a donation to the EPMC Foundation. In our third year of participating, we set the goal to raise \$7,500 for the EPMC New Life Center's infant security system. Through online donations and checks, we received nearly \$19,000 that was used for that important project. Other donations will be used specifically as donors requested for the EPMC Employee Assistance Fund, the Wellness Center at Estes Park, and the Emergency Department/Emergency Medical Services.



Dr. Florence led community members on a "Hike with a Doc" - one of several events highlighting the health benefits of time on the trails during our celebration of National Park Prescriptions Day.



Purchasing patient beds for the Med/Surg Unit is one example of how the EPMC Foundation works with donors to pair their interests with hospital priorities to ensure gifts are used in a meaningful way.



Directors Tim Hull and Diane Scruton with Leon Scruton at a Wellness Campaign event at The Stanley Hotel.

New Executive Director

New Foundation Leader Welcomed

Early in 2016, the Foundation's board of directors welcomed Kevin Mullin to the organization as Executive Director. Kevin's role is to lead the Foundation in achieving its strategic and fundraising goals. With his strong background in both relationship-building and fundraising he has already proven to be a great asset to the Foundation.

Charting a Course for Success



Paint Estes Pink

Community Turns Pink for EPMC Oncology

For the third year, Estes Park businesses, residents and visitors showed tremendous support for the EPMC Oncology Department and their patients in a fun lead-up to the Rooftop Rodeo's Tough Enough to Wear Pink night. Store windows were decorated, ribbons were placed on the light poles along Elkhorn, The Stanley Hotel was illuminated pink each night, and businesses placed "Estes Park Gives Cancer the Boot" jars on their counters. The 71 businesses used those jars to collect a total of \$1,314.75 in donations. In addition to that, the Rooftop Rodeo host, Estes Park Western Heritage, donated \$2,500 in rodeo ticket proceeds. All of those donations were used for items such as comfortable chairs for infusion treatments, ice packs, and heat therapy, which directly benefit EPMC patients who are being treated for any form of cancer.



EPMC staff prepare to Paint Estes Pink.



The Trail Ridge Quilters are key EPMC Foundation partners.

Awards & Accolades

A Dedication to Excellence

EPMC was again recognized for providing excellent care and service to patients. The Guardian of Excellence Award for Patient Experience was awarded to EPMC as a top-performing health care organization that consistently achieved the 95th percentile in patient satisfaction.

Infant Security Campaign

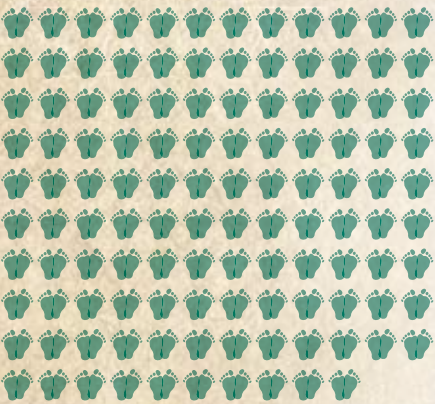
Upgraded Newborn Safety and Security

Thanks to many generous individuals and businesses, the newest members of our community experience the quality of care and a level of security that rivals the region's largest birthing centers. Donors provided more than 90% of the funds needed for a new infant security system in EPMC's New Life Center. Their \$92,502 in donations lets new parents and staff focus worry-free on caring for newborns and experiencing the joys of family life.



Number of
Babies Born

98



Amount of
Uncompensated Care

\$6,752,000



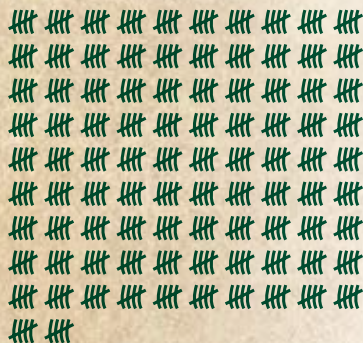
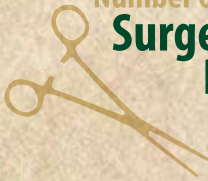
Number of
Hospice Days

1,905

Number of
Surgeries

Performed

460



Number of
Clinic
Visits

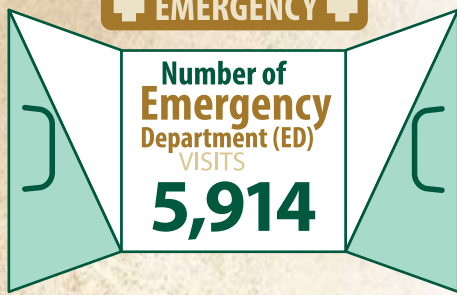
25,451



EMERGENCY

Number of
Emergency
Department (ED)
VISITS

5,914



12,983

Number of
Prospect Park Living Center (PPLC)
Nights

2016 Grants

1 Grant for the Wellness Center at Estes Park
50-year Land Lease: **\$325,000**

1 Grant for Replacement Beds
for Med/Surg Unit: **\$ 46,670**

8 EPMC Employee Assistance Grants
(from the restricted Employee
Assistance Fund): **\$ 8,797**

TOTAL: \$380,467



Number of

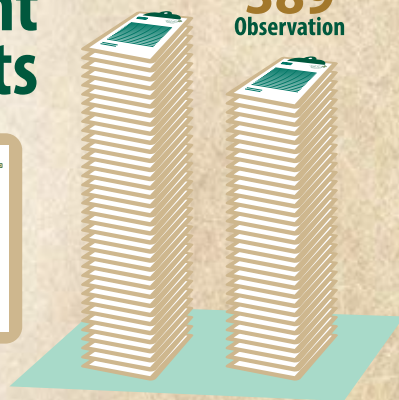
**Ambulance
Transports 1,478**



Number of
**Patient
Admits**

448
Medical/Surgical

389
Observation



Number
of Donors

2014
566

2015
449

2016
471



Total
Revenue

2014
\$541,441

2015
\$439,396

2016
\$580,472

2016

2016 Wellness CENTER FUNDRAISING

THE WELLNESS CENTER™



AT ESTES PARK

Well on your way.

Fundraising for The Wellness Center at Estes Park began in earnest in January of 2016. In that month, the President of the Park Hospital District Board announced to the Town Trustees that EPMC was moving ahead with a stand-alone Wellness Center building to be constructed on the site originally designated for that purpose on Lot 4 of the Stanley Hotel campus. Immediately following, the President of the EPMC Foundation Board presented a check for \$325,000 to the EPMC to be transferred to the Stanley Hotel for contracting the long-term rental of that site for the planned building. The Foundation was tasked with the responsibility of raising 8 million dollars for the construction and startup costs for this building.

A 17-member Steering Committee, consisting of representatives from the EPMC Board, Medical Staff, the EPMC Foundation and town citizens, had already been structured in late 2015 with the help of a fundraising consultant. With the January decision, this committee began organizing the fundraising work. Wellness Center project printed and visual materials were prepared. Corporate, foundation and individual potential donors were identified, studied and prioritized and contact responsibilities were assigned. Systems for tracking efforts were put in place.

In 2016 the EPMC Foundation, in conjunction with the PHD Board and the Estes Park Economic Development Corporation, applied for Colorado Enterprise Zone approval for the Wellness Center project. In November, the Colorado Economic Development Commission gave that approval, giving significant state tax benefits for Colorado donors to the Wellness Center project.



*"The EPMC Foundation is successful because of your support.
Thank you for making it possible for us to serve the Estes Valley."*

—SHELLEY DOGGETT, SECRETARY

The individual fundraising efforts in 2016 have moved forward slowly but well. It was learned that individual giving was more effective when the friends of prospective donors were part of the project presentations and asks. These friends were invited to help, by inviting potential donors to their homes to hear the presentations as well as giving their own testimonies of support.

The major corporate and foundation targets have been organizations that deal or place interest in health care. For them, the major benefits of the Wellness Center lie in demonstrating the process and success for achieving good health through wellness programs and lifestyle changes. The vision or end result will be a "Paradigm Shift in Health Care" with major improvements in national health and huge reductions in health care costs.



The Steering Committee and the EPMC Foundation look forward to continued fundraising success in its efforts in 2017.

Wayne Park, *Chairman*
Estes Park Wellness Center Steering Committee



Knutsson Society 2016

ANB Bank
Dolores Angell
Anonymous Donors
Arthur J. Gallagher Foundation
Rick & Claire Beesley
Keith Bible
Cheley Colorado Camps, Inc.
Jeff & Erika Cheley
CMS Mechanical Services, Inc.
John & Dona Cooper
Gail & James Cozette
Shelley & Brad Doggett
Elizabeth Guild, Inc.
Brian & Terri Elliott
Mark & Becky Elrod
Estes Park Western Heritage, Inc.
Lloyd Fosdick
Jason Gaedtke
GE Foundation
Arthur & Carol Goodall
Ron & Vivian Gordon
Charley & Linda Griffin
Glonda Hix
Pieter & Helen Hondius
Robert & Ellen Hostetler
Deborah Hughes & Leo Weber
Fred & Marilyn Johnston
Randall R. & Patricia Kampfe
Janet Keller
James & Sally Kile
Martin Koschnitzke & Belle Morris
Clark & Nancy Lupton
John & Nancy Marquart
Miles & Bonnie Mewherter
Tara & Phil Moenning
Donald & JoAnn Mueller

Kevin L. Mullin
Diane Munro
Paul & Donna Newendorp
Nick Mollé Productions
Larry & Karen Olson
Tony & Diane Palmer
Wayne & Sally Park
Longley & Julie Parker
Sandra Peacock
Heidi & Piter Poel
Rotary Club of Estes Park
Melvin & Gray Rueppel
Russ & Cathy Schneider
Bill & Shirley Shirey
Ronald & Jackie Springer
Susan Steele & Mike Conley
Bill & Nancy Sweet
Ken & Audrey TeSelle
Trail Ridge Quilters
Rod & Sherry Unruh
Guy & Leslie Van der Werf
Barbara Van Doren
Mary Vanier
Edward & Anne Wheeler



Inge Adam
Anonymous
John & Dona Cooper
Ray & Pat Cushing*
Constance Drumheller*
Edward Jones Investments
George T. Phillipi* Family Trust
Robert C.* & Joyce Hamblin
Jeffrey P. & Susan Hancock
Jack G. & Shirley Haselbush
Ray & Susie Hertz
Alma & C. Franklin Hix, Jr.

Deborah Hughes & Leo Weber
Martin Koschnitzke & Belle Morris
Frank D. & Barbara Lane
Clark & Nancy Lupton
Dick & Jean Marquart*
Kevin L. Mullin
Paul & Donna Newendorp
Janice Ricker
Marcia Musgrave Taylor
William A.* & Alta Wachs

**Deceased*

ESTES PARK MEDICAL CENTER FOUNDATION

2016 Staff & Board

OFFICERS:

Ken TeSelle, *President*
Wayne Park, *Vice President*
Shelley Doggett, CRM, CIC, AAI, *Secretary*
Longley Parker, OD, *Treasurer*
Kevin L. Mullin, MNM, CFRE, *Executive Director*

BOARD OF DIRECTORS:

José Almeida, *Director*
Bruce Brown, *Director*
Jeff Cheley, *Director*
John Cooper, MD, *Director Emeritus*
Mark Gregson, FACHE, *Director (Ex-Officio)*
Charley Griffin, *Director*
Tim Hull, *Director*
Tara Moenning, *Director*
Diane Muno, *Director*
Melissa Roberts, *Director*
Russ Schneider, PhD, *Director*
Guy Van der Werf, MD, *Director*
Ryan White, *Director, PHD Board Liaison*

STAFF:

Kevin L. Mullin, MNM, CFRE, *Executive Director*
Peggy Lorenz, *Executive Assistant*



"The Elizabeth Guild is proud to be a long-time supporter of the EPMC Foundation. We look forward to many more decades of continued partnership."

—SUSAN HENSHAW, ELIZABETH GUILD PRESIDENT



"The Quota Club of Estes Park has just contributed toward its 19th ambulance since 1949. We support EPMC because it is good for our community and are looking forward to working on ambulance number 20."

—ALICIA COSSOTA, QUOTA CLUB PRESIDENT



"We enjoy using our quilting and sewing skills to help The Foundation. Designing quilts is a great way for us to help The Foundation and the community, thank you EPMC for your 40+ years of service in the Estes Valley!"

—JEANNE ALLEN, TRAIL RIDGE QUILTERS



GIVING
the **GIFT** *of*
GOODHEALTH